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English 2010

November 2013

About Media

Since the emergence of TV the world became small. Through this huge technical expansion and spread satellite channels. These channels are different from each other such as, medical, news, documentary, cultural and informatics channels. Did not stop at this point, but also went farther than that. Satellite channels are one of the largest marketers in the world. You can find any thing you want, you like, or you need. Channels make life easier and comfortable for all generations. Television has become the most popular home entertainment machine for all ages. Also, channels have become one of the most important entertainments for all different social classes. Serve communities in all domains, so the most type people liked is the funny way more than serious way, in news, schools, work, television, and home. So I will be write about The Daily Show Program, Al Bernameg Program, and tech students in comedy way. Those points it would help my writing to improve my opinion.

The Daily Show is an U.S. program and it is a popular program around the world. Talked about political issues in a comedy way. According to, Wilson-Smith: “That's not as surprising -- or silly -- as it first seems. Smart, hip interviewers like Mercer and Stewart often pose irreverent and unpredictable questions that traditional journalists wouldn't ask -- so they force newsmakers to respond quickly in a way that gives more insight into their personalities. The essence of good comedy is the speed with which it cuts to the chase -- so the result is a pointed summary of events aimed at reflecting the public mindset. And news today is increasingly commodified: who delivers it -- and the manner in which they do so -- matters as much or more than the information itself. Mercer and Stewart inform even as they entertain. Which of those qualities matters most? Like it or not, that's become a tougher question for journalists to answer as consumers feel sated by information overload. Welcome, in short, to the post-news era.” In other word, Wilson-Smith saying that the Daily Show become not something weird or strange as it was looks like. Mercer and Stewart were intelligent, for example there questions when they interview people. Also you just surprise for their questions and you can’t guess. The conventional reporters didn’t ask, so they impose news producer to reply in short time, so that make them much prudence in their characters. The secret of perfect comedy is the fast to remove the follow up, so the score is a synopsis of news aimed reverberate the public senses. News today become a produce, and the way in which they do, so ways as much or more than the knowledge itself. Mercer and Stewart introduce the entertainment. Which of these types more important? You want or not, that's become more stringent question for reporters to answer as customers feel full by knowledge and turn to overburden. Now welcome to the time of news.

Any program before they started, search for ideas like how to get consumer's attention. Everybody knows that the satire news good way to attract people in any country around this world, especially, if this program speak about political or religious issues in funny style. After what happen in Middle East in what called Arab Spring, a lot of events happened it have been changed life style for a million of million of Arab People around Arab countries includes jobs, schools, and television. So according to, Mike Giglio: “After decades of disuse, the complex has recently been revived by Youssef, the Jon Stewart-styled host of a wildly popular satirical talk show, who is fast becoming Egypt's biggest new star. Youssef moved into the studio for the start of his second season late last year. Called Al Bernameg, Arabic for "The Program," the weekly show -- which sees Youssef dissecting the country's contentious politics with a Stewart-like mix of impishness and exasperation -- started after the 2011 revolution as a YouTube series filmed in Youssef's living room. Youssef discovered, is fertile ground for political satire these days. "I think it was just the right moment, doing it the right way," he says of his show. "It all happened so fast." In other word, Mike Giglio said: After years of years of wastage, and Youssef recently he copy up this program style for Jon Stewart, so Youssef become so famous in Egypt quickly. His program is called in Arabic Al Bernameg which means program in English, and it is once a week. So it discuss political and religious issues in comedy way. And those issues started after 2011 anarchy. Youssef saying that is just the moment of truth, I did it in a good way, and everything happened fast.

The people faced sad things in their life, even if they are kids, adults, workers, and students. So the people want to have funny things in their life, for example to tech students in comedy way to make them feel comfortable. According to, Skinner and Fowler: “It was our first examination as college freshman, a history exam, all essay. It was very scary. Seeming to sense our trepidation, the professor took five minutes before the exam to read short vignettes consisting of humorous accounts of the historical characters and events that we had so seriously studied in preparation for the exam. The stories evoked laughter even from the most stoic of students. Students were noticeably more relaxed after this brief interlude and, although I can't prove it, most likely performed better on the exam.” In other word, Skinner and Fowler said: we were taking our first test as beginner in college, it was a history quiz, every article was awful, but fear seems just like feeling. The professor took five minutes before test started, to read funny stories about famous characters in history. That is make us felt comfortable before test. Actually I can’t prove it, but for sure is a good idea before having a test.

In conclusion, all the people around the world, does not matter what language they speak, what country they are from, or what religion they believe? All are the same in feeling or in suffering. So we agree that all people in anywhere like funny ways more than serious ways. Maybe because we as a human being we faced hard situations, so we liked to escape from our serious life to have fun, by watching or reading in funny ways. I wrote about The Daily Show Program, Al Bernameg, and tech students in comedy way. I think that funny ways are like to remove all pains from our hearts. At that time, I believe that we need to have fun such as we need to eat, drink, and sleep. Finally, I hope those points improve my opinion about having fun in our life to change our mood.

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